



SEPTEMBER 2008

Your Feedback Helped Board of Directors Set Strategic Plan For Next 3 Years Building Stronger Relationships is the Focus For This Year

Your support has made it possible for Coalition for Kids to remain a vital part of this community for the last 17 years. Your investments of time, money and expertise have impacted thousands of families through integrated services at the Family Resource Center, quality child care, parent training, and much more.

Last year was a year of transition for Coalition for Kids with the sale of the Hamilton House Annex, a new Executive Director, and an almost entirely new board of directors. During this transition the board worked with a consultant, Adrienne Graham, to create a strategic plan for the future of CFK.

Feedback from many of you, as well as staff and others in the community, helped the board set a direction for the future, including how and where to focus our resources. CFK's strategies for achieving this overarching direction are:

- **Clarify the organization** - This has resulted in revised mission and vision statements to better reflect our purpose and goals for the future (see the gray box at right).
- **Simplify and downsize** - Facing declining funds, we are pulling back to focus our limited resources on our key programs - quality child care and the Family Resource Center.
- **Find your niche** - We will continue working to create a clear, distinctive role for CFK in the community and to build our name and mission recognition in the process.

Now, more than ever, we need your support. The focus for this year is building stronger relationships - with our partner agencies, with the community, and with *you*.



CFK Board members worked with a facilitator, Adrienne Graham, between February and April to develop a strategic plan for the next 3-5 years. Pictured from left to right are Linda Lamoreau, Teri Poe, Adrienne Graham, Becca Zacha, and Jean Work reviewing the new mission and vision statements.

Mission Statement

To create and support community partnerships that empower families in Josephine County to thrive.

Vision Statement

We experience Josephine County as a diverse community that works together to support strong, healthy families.

Coalition for Kids acts as the premier catalyst within the community to generate solutions for identified needs with a passion for quality care for *all* families.

Turn to **Strategic Plan**, Page 3



**COALITION FOR KIDS
BOARD OF DIRECTORS
2008-2009**

Sherry Branch, Chair
*Exceptional Needs Care
Coordinator, O.H.M.S*

**Linda Lamoreau, Vice
Chair**
*Youth Volunteer Program
Coordinator, Asante*

Becca Zacha, Secretary
*Customer Service Manager,
Bank of the Cascades*

Teri Poe, Treasurer
*Vice President/Operations
Manager, Home Valley Bank*

Dennis Webber, Past Chair
Pastor, Parkway Christian

Kelly Wessels
*Director, Asante Senior
Services/RSVP*

Jean Work
Community Advocate

CFK STAFF

Gina Marie Agosta
Executive Director

Peggy Lawless
Business/Childcare Director

Donald Gray
Janitor

Todd Moore
Maintenance

**Tina Gunderson
Shonnah Ivie
Jennifer Chamalbide
Tasha Carr
Amy Robertson
Christy King
Donald Gray**
Child Care Teachers

**Your Investment In Early Childhood Education Offers
High ROI for Children and the Community**

Preschoolers Graduate “Ready To Learn” in Kindergarten

When you support Coalition for Kids you are investing largely in early childhood development. Visit the Family Resource Center (FRC) and you will find that over half of the agencies offering services here are early childhood education programs.

Head Start is a national school readiness program that offers education, health, nutrition and parent involvement services to low-income children and their families.

Early Childhood Services (ECS) runs a Little Learners toddler group at the FRC. The program, for children ages 2-3, provides developmentally appropriate activities for children of all abilities.

TinkerBell Preschool is a parent cooperative where 3-4 year olds learn through play. Parents are an integral part of their child’s preschool education.

CFK Child Care is the only full-day, full-year program in the FRC. Serving children 6 months - 5 years old, CFK offers a developmentally appropriate curriculum that prepares children for success in kindergarten.

The co-location of these four programs in the FRC has many benefits for children and their families. The primary benefit is that CFK Child Care is able to provide wrap-around care for children in the other half-day programs.

Long term studies of quality pre-kindergarten programs, like the ones offered in the FRC, show that children who participate:

- Perform better in school
- Have better home lives
- Are less likely to engage in criminal activity, both as juveniles and adults
- Are less likely to need child welfare services
- Earn higher incomes once in the workforce

Your investment offers a very high return, both for the children and families served and also for society as a whole.

You can continue supporting the Family Resource Center and CFK Child Care by sending a donation today in the enclosed envelope.



Just a few of the 12 kids who graduated from Coalition for Kids preschool last year. Your investment in CFK helps 175 – 200 kids each year prepare to be “ready to learn” in kindergarten.



Open Houses and Tours Coming In The Fall

How long has it been since you've visited the Family Resource Center? While many of our current partner agencies have been here from the beginning, there have been quite a few

changes just in the last two years.

Look for announcements in the Fall of our Open House events and come for a tour of our newly refurbished facility.



Recently fixed up, the Family Resource Center boasts a new paint job, exterior signs, an awning over the entrance and, thanks in part to a grant from the Four Way Foundation, a new floor in the entry hallway.



Strategic Plan from Page 1

Your Expertise And Advice Could Help Us Reach Our Goals Don't Just Read About the Strategic Plan—Get Involved

Our major goals for the first year are building stronger partnerships between the agencies in the FRC, strengthening our relationships with our current supporters, creating awareness in the community about CFK and its mission, and increasing

fundraising to ensure sustainable funding for our programs.

As someone who values CFK and the impact it makes in the community, we would love for **you** to help us reach our goals. Send in the form below to learn how to get involved.

Yes, I, _____ would like to learn how to get more involved with Coalition for Kids and its mission by offering my assistance in the following areas:

- Test audience for new program and marketing ideas
- Assistance on occasional small projects
- Advisor to : ___ marketing committee
 ___ fundraising committee
- Member of: ___ marketing committee
 ___ fundraising committee
- Coalition for Kids Board of Directors
- Not sure, but would like to learn more about these opportunities

After marking your interest(s) above, mail this slip in the enclosed envelope and we will contact you with more information. *Thank you!*

MANY THANKS TO THOSE WHO SUPPORTED OUR 2007-2008 ANNUAL CAMPAIGN

Children's Champion - \$1,000-\$2,499
Premier West Bank

Family Partner - \$500 - \$999
Bank of the Cascades
Calvary Lutheran Stitchcrafters
Home Valley Bank
Walter & Conny Lindley
Mario & Alma Pastega Family Foundation
Bob & Peggy Rosendahl
Joel & Renee Sigel
Mark & Katie Skudstad

Community Friend - \$100 - \$499

Agness Mini Storage
Neil & Kathleen Agosta
Robert & Barbara Bean
Harvey & Natasha Bennett
Scott & Debbie Bennighof
Bob & Debbie Brownell
Bethany Presbyterian Church
Theresa Cain
Max & Mary Lou Campbell
Maxine Davis
Mark & Lindy Deatherage
Jim DeCoursey
Lois DeCoursey
Greg Fishwick & Margaret Bradford
George & Sharon Fox
Dennis Frey
Grants Pass Liquor Store
Don & Trish Gray
Charles & Nancy Greenwood
Kenji & Lillian Hamada
Dick & Letty Hicks
Lynn & Richard Hughes
Jim Clark's Consignment Country
Jim Sigel Automotive
Gail Jones
Bill & Carolyn Kohn
Linda Lamoreau
Andy & Kathy Luther

Cont. on Page 4





Coalition for Kids
Family Resource Center
223 SE "M" Street
Grants Pass, OR 97526

Nonprofit Organization
 U.S. POSTAGE
PAID
 Grants Pass, OR
 Permit number 196

Return Service Requested

**Stay In Touch
 Between Newsletters**

Please send your email address to gina@cfk-gp.org so we can keep you updated—and don't forget to visit us at www.cfk-gp.org.

MANY THANKS • COALITION FOR KIDS SUPPORTERS

Cont. from Page 3

Chris & Patty Matthews
 James & Peggy Olson
 Parkway Christian Center
 Barbara Paulson
 Steve & Kristi Roe
 Dennis & Shawn Roler
 Edward W. Roy
 St. Paul's Guild
 Gerald Schulte
 Roger J. Smith, DMD
 Joanne Stumpf
 David & Elaine Trump
 John & Sylvia Voorhies
 Larry & Diane Weaver
 Dennis & Jeanette Webber
 Greg Wright

Children's Advocate - up to \$100
 Helen Baldwin

Janet Bell
 Keith & Joann Bends
 Fred & Sandy Borngasser
 Jean Boyd
 Jan & Gary Britt
 Kirk Brust
 Grant Budge
 Margaret Buker
 Shanna Burchell
 Marge Cecil
 Bonnie Chamberlain
 Orville & Anne Clay
 Ernest & Joanne Coffman
 Art & Jeanine Dennis
 Charles Doolittle, III, M.D.
 Ferron's Fun Trips
 Jim & Kay Fortner
 Bruce & Valerie Gibbs
 Milly Harmon
 Jo Harrison
 Nancy Hitchcock

Lois & John Jones
 Christa Kammler
 Harold & Betty Kellems
 Erin Kerr & Jim Dowd
 Frank & Linda Lubowicki
 Lung Clinic Center for Sleep Medicine
 Tom & Phyllis McGill
 Liz Medley
 William & Mary Miles
 Leah Mitchell
 Sharon & Tom Morris
 Katharina Mosch
 Philip Nickel & Ann Person
 Chris & Kay Ogden
 Eunice & Carl Olson
 Kathryn Passmore
 Ted & Ruth Pepple
 Bill & Lari Ann Peterson
 Sandy Puntney

Johny & Cris Richardson
 Randall & Virginia Richardson
 Sandra Scales
 Michael Schwartz
 Melvin & Margaret Shaw
 Shelter One
 Siskiyou Design
 Ted & Celeste Smith
 Neale Sorrels
 Southern Oregon Real Estate
 Thomas & Mary Alice Spooner
 Jean Stinebaugh
 Steven Tichenor & Amelia Fromme
 Dianne Vandeventer
 Mary Walgrave
 Lori & Scott Walters
 Dennis White
 Jean Work
 Becca Zacha

We regret any errors or omissions and would appreciate your contacting Gina Marie at 479-1929 or gina@cfk-gp.org with any needed corrections.

