



MARCH 2007

Coalition for Kids' 2007 Annual Campaign Runs From March 1st - April 15th

You Can Help CFK Reach Its Goal of \$28,000



When you invest in children and families, you strengthen our community. Coalition for Kids has been creating opportunities for countless children and families over the years. Loyal CFK supporters contribute to the Annual Campaign each year, supporting our mission and helping families in Josephine County. As unrestricted gifts, these contributions are used by CFK on a daily basis where the needs and opportunities are greatest.

Since 1991, CFK has operated the Family Resource Center and acted as a catalyst in supporting services for children and families. Your donation today will mean we can continue to operate the Family Resource Center, allowing CFK and its 13 partner agencies to collaborate and provide a higher level of service to the community. Your gift also allows CFK to build and expand our programs for children and families.

It starts with your generosity. Whether it is maintaining a safe environment for children and parents to access services, offering parenting classes, or hosting a career fair for teens, every dollar counts. As an Annual Campaign supporter, you help Coalition for Kids continue to grow in creating opportunities for children and families to flourish.

Your gift makes all the difference. Invest in children and families – strengthen the community – by giving to the Annual Campaign today.

Hamilton House Annex In Escrow

It has been almost a year since the Board of Directors made the decision to list the current CFK property on the corner of 8th and M streets for sale. The Board had a vision of selling the property and building a new facility. No one expected to receive an offer on only a part of the property, so of course that is what happened. If all goes well the closing for the Hamilton House property will be May 15, 2007.

What will CFK do now?

The Board of Directors has met twice since the signing of the sale agreement to discuss just that question. Several decisions have been made. The first was to not continue listing the Family Resource Center for sale. The decision was also made to hold a strategic planning retreat, probably in late September or early October. The retreat will include input from FRC Partners, community partners and a Board process that will determine the actions CFK will take for the next 3-5 years.

The Board and staff are looking forward to the next several months as the future unfolds, and we see our mission of “*Creating Opportunities for Children and Families*” expanding to benefit even more families in the community.

Watch For A Chance To Win A Brand-New 2007 Toyota Prius!



Coalition for Kids, in partnership with Wheeler Toyota, is selling \$200 raffle tickets for a 2007 Toyota Prius. Only 200 tickets will be sold. All proceeds go to Coalition for Kids. Drawing will be held on May 18, 2007.

More information to come. Check your mailbox and our website.

**COALITION FOR KIDS
BOARD OF DIRECTORS
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Deputy Director

Marla Kasdorf
Program Specialist

Donald Gray
Janitor/Maintenance

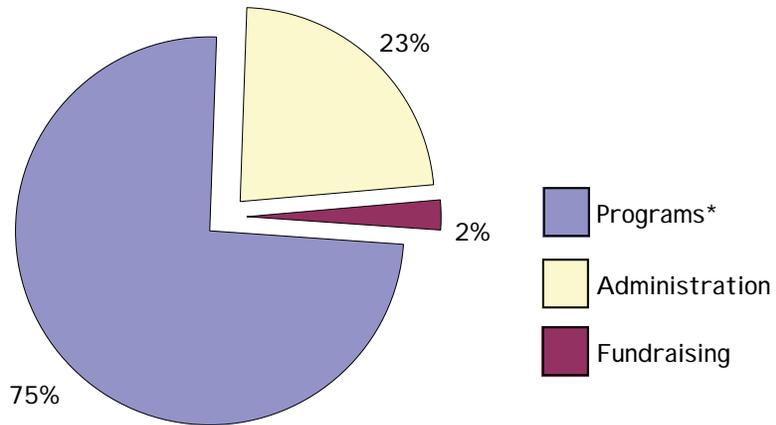
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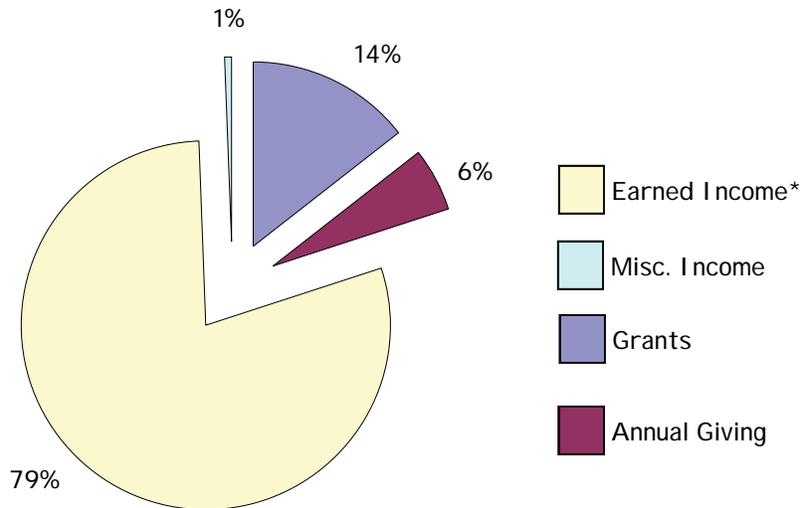
2005-2006 Breakdown of Expenses



*Programs include: Special Friends, Jobapalooza!, Family Connections, Love & Logic Parenting Classes and operation of the Family Resource Center.

According to the American Institute of Philanthropy's *Charity Rating Guide*, in most cases 60% or more of your charitable donation should go to program services. Less than 40% should be spent on general administration and fundraising costs. Coalition for Kids uses funds from grants and donations as efficiently as possible to provide a higher level of service to children and families in Josephine County.

2005-2006 Revenue Sources



*Earned income is from child care tuition and charges, rent, and parenting class fees.

Unlike the private sector where the price of a service is set to cover all costs, nonprofit agencies rarely meet all their costs based upon fees. Instead nonprofits must engage in fundraising and seek additional revenue sources. Coalition for Kids relies on your generosity and support in order to sustain and expand its programs and outreach services to children and families in the community.





First grader Colton gets help with his ABC's from his Special Friend Terry. Colton's Special Friend, like nearly 100 other volunteers, visits him at school every week for 30 minutes. Children referred to the Special Friend program benefit from one-on-one time with an adult role model. If you would like to be a Special Friend call Marla at 479-1929. Visit our website to learn more about Special Friends.



**Thanks for caring...
Annual Holiday Caring
Program**

Our Holiday Caring Program has once again touched many families in need through the generosity of our sponsors: Bank of the Cascades, Curves, Calvary Lutheran Church, Hach Ultra Analytics, Mary Jane Bridge Family, Met-One, One Step Up – Carol Brownell, Sterling Savings Bank, Ticor Title, the members of Josephine County AFSCME Union Local 3694, and PEO Chapter DC.

Many of the 43 families and 214 children sponsored would not otherwise have had any holiday celebration at all.

**Coalition for Kids Welcomes New
Face To The Team**

Marla Kasdorf has joined the Coalition for Kids' Team part-time as Program Specialist. Marla hails from Rochester, New York but has lived in Grants Pass for 22 years with her husband Tim and 11 year old son, Nathan.



A clarinetist with the Rogue Valley Symphony, Marla has been very involved in the community. She was very active with the Chamber of Commerce, was in charge of Concerts in the Park for 13 years, and currently serves on the board of Rogue Music Theatre.

Before coming to CFK, Marla had been teaching band at several local elementary and middle schools. She has a B.A. in Related Arts for Children and a Masters in Music Education from Eastman School of Music.

**Becoming a Love and
Logic Parent Classes**

Kids don't come with an owner's manual. Love & Logic is as close as you can get. It is the support system that parents are searching for. Visit the Love and Logic website at www.loveandlogic.com.

Don't miss this great program. The next *Becoming a Love and Logic Parent* class starts April 3, 2007. Classes run for six consecutive Tuesdays, until May 8, from 6:30 to 8:30 pm at the Coalition for Kids Family Resource Center. This program provides parenting techniques for children of all ages.

Registration forms are located at Coalition for Kids, or register by calling Gina Marie or Marla at 479-1929.





New on the Website

Easier navigation and more resources for donors and volunteers

One of Coalition for Kids' goals is to communicate and connect with the community and those who generously support our mission and the work we do. This newsletter is one tool we use, and another is our website. We are new to the online world and our website is constantly changing (and hopefully improving). The most recent changes have been an effort to make it easier for you to find information, and to provide more relevant content. Please take a moment to visit the website and let us know what you think.

Recent updates include:

- ✓ Navigation pages for parents and supporters (donors/volunteers). It is now easier to find the specific information you are looking for.
- ✓ We announced in the last newsletter that you can donate online. Now there are other ways you can contribute to Coalition for Kids, online and offline. Learn more on the Make A Difference page.
- ✓ Learn about the Annual Campaign and keep track of our progress with regular updates.
- ✓ In addition to information about Coalition for Kids and its programs, you can now find resources for donors and volunteers, including tips and articles about charitable contributions and volunteering.
- ✓ Participate in our first web-survey. Each month we'll have a different question about the community, Coalition for Kids, and services for children and families. We want to know what you think.

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"Creating opportunities for children and families to flourish."



Coalition for Kids
Family Resource Center
223 SE "M" Street
Grants Pass, OR 97526

Nonprofit Organization
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a United Way agency



In order to reduce cost, please let us know if you are no longer interested in receiving this newsletter, or if you would like to receive it by email. 479-1929